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# FOOD

# PREVIEW

U. S. DEPT. OF AGRICULTURE  
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CURRENT SERIAL RECORDS

A summary of the food outlook especially  
designed to give maximum advance information  
to food editors to help them plan food features

U.S. Department of Agriculture  
Agricultural Marketing Service

July 29, 1963

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MEATS.....The first half of the year saw commercial production of red meats reach an estimated 14.5 billion pounds--4.5% higher than in that period last year. In types of meat produced, there were around 6.5% more beef, 4% more pork, but 12% less veal and a 9% smaller output of lamb and mutton than a year earlier. In beef, increased production was mostly in the fed kind, which occurred mainly in the second quarter of the year. In the third quarter red meat production is expected to run nearly 7 billion pounds, which would be about 4% below the second quarter, but around 4% more than the 6.7 billion pounds produced in the third quarter last year. In the third quarter of this year production is expected to include more beef, veal, lamb and mutton, but less pork than the second quarter produced. However, in the third quarter of 1963 beef supplies will include more cow beef but probably less fed beef than in the previous quarter. Lamb slaughter is gaining seasonally but will probably average 5 to 8% below 1962 levels in the second half of the year.

## POULTRY:

Broiler-----Summer marketings are expected to run about 5% to 10% larger than a year earlier. In the second quarter Federally inspected liveweight slaughter of young chickens was about the same as in April-June 1962.

Fryers-----  
Turkeys.....Marketings this summer are expected to run somewhat higher than in the same months last year. However, the 1963 turkey crop will probably be only slightly larger than the 1962 crop. July 1 cold storage holdings totaled 90 million pounds--26% below that date last year but 10% above average. By September 1, the beginning of the main marketing season, stocks are expected to be built up to about the year-earlier level of 160 million pounds.

Eggs.....Farmers are expected to raise 314 million replacement chickens for egg-laying flocks this year--1% fewer than in 1962. Egg production in the remainder of 1963 is not likely to differ materially from a year earlier.

DAIRY.....Prospects are that 1963 milk production may not exceed--in fact, might even fall below last year's 125.9 billion pounds. The first six months of this year output ran 560 million pounds below that same period last year.

FRUITS.....Generally speaking, total production this year will be the lightest in several years. Here's a thumbnail sketch of the various estimates:

Peaches.....July 1, for the total U.S. crop, 73,133,000 bushels--nearly 4% below last year but 1% above average. California Clingstones, at 30,127,000 bushels, are about half a million bushels below last year but 23% above the 1957-61 average. Harvesting is later than usual this year. California Freestones, 12-1/2 million bushels, are 3% below last year, but average.

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The following foods will be in plentiful supply during September: TURKEYS, CANNED TUNA, GRAPES, and LATE SUMMER VEGETABLES.